



truenorth

PRESENTS

# PURPLE REIGN

AN 80'S RETRO NIGHT FOR  
CHANGE

EMPOWER. INSPIRE. INVEST.

## SPONSORSHIP OPPORTUNITIES

THIS FUN AND UPBEAT CHARITY GALA WILL FEATURE A PRIME RIB BUFFET, AUCTIONS, KEYNOTE SPEAKERS, DANCING, AND A ROCKIN' LIVE 80'S BAND!

SATURDAY



25

OCTOBER

STRATHMORE  
CENTENNIAL CIVIC  
CENTRE

120 BRENT BLVD,  
STRATHMORE, AB

DOORS OPEN

AT



PM

# EMPOWER. INSPIRE. INVEST.

The 80's Gala for Hope is more than supporting a memorable night

—  
It's a powerful investment in the lives of individuals and families affected by domestic violence in Strathmore and surrounding area.

Your sponsorship directly fuels the work of True North Society, allowing us to provide emergency shelter, crisis intervention, counseling, outreach, and education to **over 500 people/year**.

Your generosity ensures that survivors have a safe place to turn, compassionate support, and the resources they need to rebuild their lives with dignity and hope.

**By partnering with us, you are:**

## **Enhancing Your Community Profile:**

- Your involvement in this impactful event increases your brand's visibility & offers a unique opportunity to engage with community members

## **Empowering Survivors:**

- Your support means no one facing violence is left without help. You make it possible for us to offer immediate safety and long-term solutions.

## **Inspiring Community Change:**

- Domestic violence impacts everyone. Your sponsorship helps us break the cycle of abuse and build a safer, healthier community for all.

## **Raising Awareness:**

- As a sponsor, your help brings critical attention to an often-hidden issue, and encourages others to join the cause and show leadership in social responsibility.

## **Demonstrating Compassion and Leadership:**

- Your involvement highlights your commitment to making a real difference and sets an example for others in our region.

Every dollar you invest supports hope, healing, and a brighter future. Together, we can create lasting change and ensure that everyone in our community has the chance to shine.

**Thank you for believing in this vital work and for standing with us.**



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# PURPLE REIGN

A RETRO NIGHT FOR CHANGE

DOORS OPEN AT 5 PM

EMPOWER. INSPIRE. INVEST.

25 SATURDAY  
OCTOBER

STRATHORE CENTENNIAL  
CIVIC CENTRE



**King of Pop  
Presenting  
Sponsor  
(\$20,000+)**

Front of room  
VIP table of 8

Opportunity to  
speak at gala

Logo placement  
on all event  
materials and  
digital content

Featured  
recognition in  
pre- and post-  
event publicity

Verbal  
recognition  
during event



**Neon Dream  
Headliner  
Sponsor  
(\$10,000+)**

One table (8  
guests) with  
premium  
placement

Logo on  
event  
materials,  
website, and  
social media

Recognition  
in event  
publicity

Verbal  
recognition  
during event

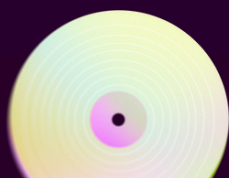


**Electric  
Avenue  
Sponsor  
(\$5,000+)**

One table  
(8 guests)

Logo on  
event  
materials  
website,  
and social  
media

Recognition  
in event  
publicity



**Mixtape  
Magic  
Sponsor  
(\$3,000+)**

Four gala  
tickets

Logo on  
event  
materials,  
website, and  
social media

Listing in  
event  
program



**Cassette  
Classic  
Sponsor  
(\$1,000+)**

Two gala  
tickets  
Logo on  
website  
and in  
event  
program



**Disco  
Sponsor  
(\$500)**

Logo on  
event  
materials

# IMPACT:

When you support Purple Reign: A Retro Night for Change, you're helping provide critical resources to individuals and families fleeing domestic violence in Strathmore and surrounding communities.

**In 2024-2025, True North Society reached over 2,700 individuals through emergency shelter, outreach, crisis support, education, and prevention programs. These are not just numbers—they are lives changed.**

81% of shelter residents reported increased confidence and self-esteem.

82% gained a better understanding of healthy boundaries and relationships.

79% of outreach clients left with improved safety planning and support connections.

## **Your sponsorship means we can continue offering:**

Safe shelter, 24/7 crisis response, and compassionate care  
**LONG-TERM TOOLS FOR INDEPENDENCE AND RECOVERY**  
Community education that breaks the cycle of violence

**Every dollar you contribute helps create a future of safety, strength, and dignity for survivors.**

For further information on how you can support True North Society's Annual Charity Gala, please reach out to

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**(403) 860-6424**



**truenorth**