



truenorth

PRESENTS

PURPLE REIGN

AN 80'S RETRO NIGHT FOR
CHANGE

EMPOWER. INSPIRE. INVEST.



DONATION REQUEST

THIS FUN AND UPBEAT CHARITY GALA WILL FEATURE A PRIME RIB BUFFET, AUCTIONS, KEYNOTE SPEAKERS, DANCING, AND A ROCKIN' LIVE 80'S BAND!

SATURDAY



25

OCTOBER

STRATHMORE
CENTENNIAL CIVIC
CENTRE

120 BRENT BLVD,
STRATHMORE, AB

DOORS OPEN

AT



PM

EMPOWER. INSPIRE. INVEST.

Event Date: Saturday, October 25, 2025
Venue: Strathmore Civic Centre
120 Brent Blvd, Strathmore, AB T1P 1E9

A Radical Evening:

Step into a night of neon, nostalgia, and hope! Our 80's-themed gala invites guests to dust off their leg warmers, tease up their hair, and celebrate the magic of the 1980s—all while supporting survivors of domestic violence. The evening features a buffet dinner, signature cocktails, a spirited live auction, and a high-energy 80's band to keep the dance floor alive!

Purpose:

All proceeds from this event directly support the True North Society's vital work—providing emergency shelter, outreach, education, and support to survivors of domestic violence in Strathmore and surrounding communities. Each year, we help over 500 individuals and families find safety, hope, and a fresh start.

You Can Help:

We are seeking donations for our live auction, silent auction, and raffle. Your contribution will be showcased at the event and acknowledged on our website and social media. By donating, you will:

- Increase your brand's image & visibility
- Raise awareness about domestic violence in the community
- Ensure the sustainability and expansion of our programs
- Foster community involvement and support
- Increase public understanding of the vital support True North Society offers

Contributions Welcome:

Righteous gift baskets, totally tubular experiences/event tickets, art, gift certificates, services, products, or 80's memorabilia.

All donors will be recognized during the event, on event signage, and on our website!

Ready to help? Have questions? Reach out!
Rochelle Mathieu
403-860-6424
rochellem@truenorthab.com

True North Society
www.truenorthab.com

Thank you for helping us make a difference!

