

True North Society

Charity

Gala

Sponsorship Opportunities

November 2nd, 2024

Doors open: 17:30

Legacy Farm Historical Granary

1001 East Pine Road, Strathmore AB

This gala evening will feature keynote speakers, live entertainment, silent auction, raffles, and a prime rib buffet dinner (**please notify of any dietary restrictions or concerns*).



November: Family Violence Prevention Month

Why Your Sponsorship Matters

We invite you to be a vital partner in our mission by supporting our Annual Charity Gala, where your sponsorship will directly contribute to the essential services provided by True North Society to survivors of abuse.

This year's theme, "The Roaring 20's", will serve as a vibrant backdrop for advocating against family violence, with the color purple acting as a powerful symbol of awareness, remembrance, and community solidarity during Family Violence Prevention Month in Alberta.

Thanks to the incredible generosity of donors and supporters like you, we look forward to yet another successful event.

About True North Society:

Based on their belief that all members of our community should be able to live without abuse or the threat of abuse, tenacious and caring community members came together in 1992 to create a Society dedicated to providing shelter, counselling and referral services to survivors of abuse without regard to their gender, age, race, religion, socioeconomic status, sexual orientation, marital status or mental or physical ability. True North Society (*formerly Wheatland Crisis Society*) opened its shelter in May of 1993, the first in Canada that provided shelter and other services to both male and female survivors of domestic abuse.

True North Society's commitment is to providing essential services such as short-term emergency shelter, community programming, education, supportive counselling, referral, and advocacy.

We serve over 15 communities reaching as far as Three Hills, Drumheller, Siksika Nation and Chestermere.

Together, let us create a brighter future for our community by standing against abuse and empowering those in need - your financial support can make a profound difference.

Sponsorship Opportunities

We offer a range of sponsorship levels, each with unique benefits designed to enhance your firm’s visibility and stature within the region:

| | \$20'000+ (1) | \$10'000+ (2) | \$5'000+ (5) | \$3'000+ | \$1'000+ |
|--|--|-----------------------------|----------------------------|---------------------------------|----------------------|
| <u>Sponsor Benefits</u> | True North Society Charity Gala presented by <i>your organization</i> | Platinum Star | Diamond Star | Gold Star | Silver Screen |
| Event Speaking Opportunity | 5-minute welcome | - | - | - | - |
| True North Society annual Charity Golf Tournament | Sponsorship (2024 or 2025) Negotiable | | | | |
| VIP Seating | 1 table of 8 Front, centre | 1 table of 8 Front, side | 4 Gala tickets Reserved | - | - |
| Verbal acknowledgement during event | Twice | Yes | Yes | | - |
| Logo Placement: event photography backdrop | Prominent “Presented by” | Half-sized | Quarter-sized | | - |
| Featured in Event Program | Full page Logo or Ad | Half page Logo or Ad | Quarter page Logo or Ad | Smaller format Logo or Ad | |
| Logo placement: social media, website | Prominent | Half-sized | Quarter-sized | Smaller format | Compact format |

By sponsoring our gala, you will help us:

*Raise
Awareness*

Increase public understanding of domestic violence and the vital support True North Society offers.

*Fund Essential
Services*

Ensure the sustainability and expansion of our programs, directly benefiting survivors of domestic violence.

*Engage the
Community*

Foster a sense of community involvement and support for our cause.

We sincerely appreciate the ongoing support of our past sponsors and invite you to join us once again this year.

For those considering sponsorship for the first time, we would be delighted to welcome you and are available to address any inquiries you may have.

For further information on how you can support True North Society's Annual Charity Gala and how we can work together to effect change, please reach out:

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Honoring the past, providing support in the present, and awakening hope for the future.

Together.